

ZUMA BEACH ENTERTAINMENT, INC.

**3500 West Magnolia Blvd.
Burbank, California 91505**

INFORMATION STATEMENT

WE ARE NOT ASKING YOU FOR A PROXY AND YOU ARE REQUESTED NOT TO SEND US A PROXY.

This Information Statement is first being furnished on or about April 15, 2009 to the holders of record as of the close of business on March 12, 2009 (the "Record Date") of the common stock of Zuma Beach Entertainment, Inc. ("Zuma Beach" or the "Company").

The Board of Zuma Beach has approved, and a total of five common stockholders (including three directors and officers) of Zuma Beach with voting rights to an aggregate of 82,065,532 shares of common stock issued and outstanding as of the Record Date have consented in writing to the action described below. Such approval and consent constitute the approval and consent of a majority of the total number of shares of outstanding common stock and are sufficient under the Nevada General Corporation Law and Zuma Beach's Articles of Incorporation, as amended, and Bylaws to approve the action. Accordingly, the action will not be submitted to the other stockholders of Zuma Beach for a vote, and this Information Statement is being furnished to stockholders to provide them with certain information concerning the action in accordance with Nevada law.

GENERAL

Zuma Beach will pay all costs associated with furnishing this Information Statement to shareholders, including the costs of printing and mailing. Zuma Beach will reimburse brokerage firms and other custodians, nominees and fiduciaries for reasonable expenses incurred by them in sending this Information Statement to the beneficial owners of Zuma Beach's common stock.

Zuma Beach will only furnish one Information Statement to multiple security holders sharing an address unless Zuma Beach has received contrary instructions from one or more of the security holders. Upon written or oral request, Zuma Beach will promptly furnish a separate copy of this Information Statement to any security holder at a shared address. You should direct any such requests to the following address: Zuma Beach Entertainment, Inc., 3500 W. Magnolia Blvd, Burbank, California 91505.

INFORMATION ON MAJORITY STOCKHOLDERS

Pursuant to Zuma Beach's Bylaws and the Nevada General Corporation Law, a vote by the holders of at least a majority of Zuma Beach's outstanding capital stock is required to effect the action described herein. Zuma Beach's Articles of Incorporation, as amended, does not authorize cumulative voting. As of the Record Date, Zuma Beach had 148,195,953 voting shares of common stock issued and outstanding. None of the authorized 25,000,000 shares of preferred stock are outstanding. The voting power representing not

less than 74,112,797 shares of voting common stock are required to pass any stockholder resolutions. The five consenting stockholders are collectively the record and beneficial owners of 82,065,532 shares of common stock, which represents approximately 55.37% of the total issued and outstanding shares of Zuma Beach's common stock. Pursuant to Nevada General Corporation Law, the five consenting stockholders voted in favor of the actions described herein in a written consent, dated March 12, 2009. No consideration was paid for the consent. Each consenting stockholder's name, affiliation with Zuma Beach and his beneficial holdings as of March 12, 2009 is as follows:

Record Holder	Relationship to Company	Class of Stock	Number of Shares (Votes)	Percent of All Voting (Majority Shares)
Mark Savoy (1)	Director and Officer	Common	28,050,103	18.93%
Jason Spasaro	Director and Officer	Common	8,177,938	5.52%
Roy Escosar	Director and Officer	Common	700,000	0.47%
Buckeye Epstein (2)	Shareholder	Common	18,700,068	12.62%
Daniel Cannon (3)	Shareholder	Common	27,067,423 (4)	18.26%
TOTAL			82,065,532	55.37%

- (1) Shares held in Norfield Group
- (2) Shares held in Lakefront Associates LLC
- (3) Upon succeeding Daniel Cannon as Chairman and CEO of Zuma Beach on April 1, 2007, Mark Savoy inherited the voting rights associated with Shares owned by Daniel Cannon for a one year period. On or about April 1, 2008, the term was extended for an additional one year period, up to and including March 31, 2009.
- (4) Mark Savoy exercised the voting rights associated with these shares as per the above footnote.

DISSENTERS RIGHTS OF APPRAISAL

None.

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The table below sets forth information with respect to officers, directors and persons owning five percent (5%) or more of the Company's equity securities, consisting of solely the Common Stock of the Company, as of the date of the Record Date. The percentage of Shares of Common Stock is based on a total current issued and outstanding of 148,195,953 as of the Record Date.

Record Holder	Number of Shares of Common Stock	Percentage of Shares of Common Stock
Mark Savoy (1)	28,050,103	18.93%
Jason Spasaro	8,177,938	5.52%
Roy Escosar	700,000	0.47%
Buckeye Epstein (2)	18,700,068	12.62%
Daniel Cannon	27,067,423	18.26%
Charles Brix	10,892,400	7.35%
All officers and directors as a group (3 persons)	36,928,041	24.92%

(1) Shares held in Norfield Group

(2) Shares held in Lakefront Associates LLC

NOTICE TO STOCKHOLDERS OF ACTION APPROVED BY BOARD OF DIRECTORS AND MAJORITY STOCKHOLDERS

The following action was taken based upon the unanimous recommendation of Zuma Beach’s Board and the written consent of the majority stockholders:

Amendment to the Articles of Incorporation to Increase the Authorized Capital Stock

The Articles of Incorporation currently authorize to issue two classes of shares of capital stock, designated respectively, “Common Stock” and “Preferred Stock”. The total number of shares of Common Stock and Preferred Stock that the Company has the authority to issue is 100,000,000 of which 75,000,000 shares are Common Stock and 25,000,000 shares are Preferred Stock. The par value of the shares of Common Stock is (\$0.001) per share. The par value of the shares of Preferred Stock is (\$0.001) per share. The current issued and outstanding shares of common stock are 148,195,953. There are no issued or outstanding shares of Preferred Stock.

The Board and its majority stockholders have unanimously adopted and approved an amendment to Zuma Beach’s Articles of Incorporation to increase the number of shares of capital stock that the Company is authorized to issue from 100,000,000 to 800,000,000. The portion to be designated for authorization in Common Stock shall be increased from 75,000,000 to 750,000,000. The portion to be designated for authorization in Preferred Stock shall be increased from 25,000,000 to 50,000,000. The full text of the amendment to Zuma Beach’s Amended and Restated Articles of Incorporation is included below.

The Authorized Capital Stock Amendment will be implemented by filing the Certificate of Amendment of Articles of Incorporation with the Secretary of State of Nevada (the "Certificate of Amendment"). Once Zuma Beach files the Certificate of Amendment, the Company will have (i) 750,000,000 shares of authorized shares of Common Stock, of which 601,804,047 will be available for future issuances; and (ii) 50,000,000 shares of authorized Preferred Stock all of which will be available for future issuances.

Purpose and Effect of Authorized Capital Stock Amendment

The amendment shall increase the authorized number of shares of common stock from 75,000,000 to 800,000,000. The additional shares of common stock would be a part of the same existing class of common stock, and, if and when issued, would have the same rights and privileges as the shares of common stock currently issued and outstanding.

Notwithstanding the fact that the number of shares of Common Stock issued and outstanding has already exceeded the authorized number of shares of Common Stock as authorized by the Articles of Incorporation of Zuma Beach, the Board believes that it is advisable and in the best interests of Zuma Beach to have available additional authorized but unissued shares of common stock in an amount adequate to provide for Zuma Beach's future needs. The unissued shares of Common Stock will be available for issuance from time to time as may be deemed advisable or required for various purposes, including the issuance of shares in connection with future financing or acquisition transactions, and to possibly issue shares of common stock to existing noteholders of the Company who have indicated an interest to convert the debt into equity. The Board would be able to authorize the issuance of shares common stock for these transactions without the necessity, and related costs and delays, of either calling a special meeting of the stockholders or of waiting for the regularly scheduled annual meeting of stockholders in order to increase the authorized capital. If, in a particular transaction, stockholder approval were required by law or any stock exchanges or markets or were otherwise deemed advisable by the Board, then the matter would be referred to the stockholders for their approval notwithstanding that Zuma Beach may have the requisite number of voting shares to consummate the transaction.

The Company has historically relied on proceeds from the sale of shares to finance its capital requirements. Accordingly, depending on market conditions and other factors, the Company believes it may issue equity securities to raise additional capital to fund its ongoing operations.

Zuma Beach anticipates that there will be commitments for the issuance or use of a portion of the proposed additional shares of common stock in connection with any future financings. The Board believes that if an increase in the authorized number of shares of common stock were to be further postponed, the delay and expense incident to obtaining the approval of Zuma Beach's stockholders at that time could significantly impair its ability to meet current financing requirements or other growth objectives.

Amendment of Restated Articles of Incorporation

A Certificate of Amendment will be filed with the Secretary of State of the State of Nevada amending Zuma Beach's Articles of Incorporation by deleting Article 4 in its present form and substituting new Article 4 in the following form:

“The Corporation shall be authorized to issue two classes of shares of capital stock, to be designated, respectively, “Common Stock” and “Preferred Stock.” The total number of shares of Common Stock and Preferred Stock that the Corporation shall have authority to issue is eight hundred million (800,000,000) of which seven hundred and fifty million (750,000,000) shares shall be Common Stock and fifty million (50,000,000) shares shall be Preferred Stock. The par value of the shares of Common Stock is \$0.001 per share. The par value of the shares of Preferred Stock is \$0.001 per share.

The shares of Preferred Stock may be issued from time to time in one or more series. The Board of Directors is hereby authorized, by filing a certificate pursuant to the applicable law of the State of Nevada, to establish from time to time the number of share to be included in each series, and to fix the designation, powers, preferences, and rights of the shares of each such series and the qualifications, limitations, or restrictions thereof, including, but not limited to, the fixing or alteration of the dividend rights, dividend rate, conversion rights, voting rights, rights and terms of redemption (including sinking fund provisions), the redemption price or prices, and the liquidation preferences of any wholly unissued series of shares of Preferred Stock, or any of them; and to increase or decrease the number of shares of any series subsequent to the issue of shares of that series, but not below the number of shares of that series then outstanding. In case the number of shares of any series shall be so decreased, the share constituting such decrease shall resume the status they had prior to the adoption of the resolution originally fixing the number of share of that series.”

ADDITIONAL AND AVAILABLE INFORMATION

Zuma Beach’s filings and disclosure statements are available to the public on the PinkSheets website (www.pinksheets.com).

STATEMENT OF ADDITIONAL INFORMATION

Zuma Beach will provide without charge to each person, including any beneficial owner of such person, to whom a copy of this Information Statement has been delivered, on written or oral request, a copy of any and all of the documents referred to above that have been or may be incorporated by reference herein other than exhibits to such documents (unless such exhibits are specifically incorporated by reference herein).

COMPANY CONTACT INFORMATION

All inquiries regarding Zuma Beach should be addressed to 3500 W. Magnolia Blvd, Burbank, California 91505 Tel: (818) 333-2600.